

Home Furnishings Calendar 1949

JANUARY

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HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 23 12:15 P.M. Luncheon	LUNCHEON Ben Rose of Chicago, designer of abstract modern fabrics and wallpapers, and Elinor Hillyer, Design for Living Editor of Mademoiselle, will address the Washington Fashion Group on this date on the roof of the Hotel Washington. Contact: Marion Tolson, Woodward & Lothrop, Washington, D.C.; Publicity: Franklin Fisher & Associates, MU. 2-1983.	THE FASHION GROUP	WASHINGTON, D. C.
Thursday June 23- June 25	INTERNATIONAL STORE MODERNIZATION SHOW Last three days of "The Retail Store of the Future" at the 3rd Annual International Store Modernization Show. This show brings retailers into direct contact with modernization experts. Admission by invitation only. Obtainable from exhibitors or from John W. H. Evans, 40 East 49th Street, New York 17, N.Y., PL. 5-8876.	STORE MODERNIZATION	GRAND CENTRAL PALACE
<u>WEEK BEGINNING MONDAY, JUNE 27, 1949</u>			
Monday June 27 12:00 M. Luncheon	PRESS LUNCHEON The press will attend a luncheon, <u>by invitation only</u> , in honor of Mary Brooks Picken, author of the new "Singer Sewing Book", the first complete book of home sewing techniques; sponsored by Singer. This book deals both with home dressmaking and the making of curtains, slipcovers and so forth. Contact: Anne Cunningham, Young & Rubicam, MU. 9-5000.	SINGER SEWING MACHINE CO.	HOTEL PIERRE ROOF
June 27- June 28	MEETING SALES PROMOTION AND VISUAL MERCHANDISING OF N.R.D.G.A., HOTEL STEVENS, CHICAGO, ILL. CONTACT: HOWARD P. ABRAHAMS, N.R.D.G.A., CH. 4-8780.		
June 27- July 1	NEW YORK LAMP SHOW, HOTEL NEW YORKER, N. Y. C. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVE., N.Y.C., MU. 9-7147.		
Tuesday June 28- July 1	40TH ANNUAL AMERICAN HOME ECONOMICS CONV. Anne Mason, Lees' home decorator, will distribute "Class Procedure Kits" and a basic set of room decoration suggestions as part of the James Lees & Sons presentation at the Home Economics Convention. These kits include a color chart, an instruction sheet, a room-planning chart, a room scheme card and a carpet sample in the student's color preference. The lecture material contains ideas that teen-agers can carry out themselves. Publicity: Wilmer D. Cressman, James Lees & Sons Co., Bridgeport, Penna., Telephone Norristown, 2600, (Pa.)	JAMES LEES & SONS CO. BRIDGEPORT, PENNA.	CIVIC AUDITORIUM SAN FRANCISCO, CAL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 29 10:00 A.M.- 4:00 P.M.	PRESS PREVIEW OF FALL FABRICS Home fabric styles to please contemporary design moods are interpreted in a palette of deep and fresh tones in a new collection of drapery and upholstery fabrics to be introduced to the press under the title "Fall Fabrics for '49". Assembled by Margaret Riley, Waverly stylist, the line comprises 80 color-coded designs, the largest seasonal offering ever made by Waverly. Outstanding patterns and color schemes will be dramatized in six room schemes styled by Miss Riley. Printed cloths include Glosheen, failles, all-cottons and cotton-and-rayon priced in a budget range. Publicity: Leo Scharfstein, Baldwin & Mermey, MU. 4-4540.	WAVERLY FABRICS DIV. OF F. SCHUMACHER & CO.	60 WEST 40TH STREET 10TH FLOOR
July 1- July 9	NATIONAL ICED TEA WEEK. CONTACT: THE TEA BUREAU, 500 FIFTH AVENUE, NEW YORK 18, N. Y.		
Friday July 1	NEW MAGAZINE OUT A new quarterly publication devoted to the bride will be on the newsstands on this date. In its first issue it will present a preview of bridal merchandise for fall - home furnishings, gifts, fashions and a broad range of incidental commodities. Editor will be Majorie Binford Woods; home furnishings editor is Elizabeth Hillyer. The editorial staff will make its headquarters in Chicago. Publicity: Sol Zatt, Ziff-Davis Publishing Co., 350 Fifth Avenue, N.Y.C., WI. 7-0400.	MODERN BRIDE	350 FIFTH AVENUE
July 3-8	SANTA FE MERCHANDISE MART GIFT SHOW, DALLAS, TEXAS. <u>WEEK BEGINNING MONDAY, JULY 4, 1949</u>		
July 4	INDEPENDENCE DAY (Monday).		
Monday July 4	THE AMERICAN FURNITURE MART AND THE MERCHANDISE MART WILL BE CLOSED TO BUYERS ON THIS DATE. THEY WILL BE OPEN ONLY TO TENANTS AND EXHIBITORS.		
Tuesday July 5	TRADE AND PRESS SHOWING The trade and press are invited to view a new collection of sculptured lamps and decorative accessories in ceramics, woods and metals, designed in part by Heifetz and in part by Ben Fischer. Showing will continue to July 9. Contact: Stanley S. Lehman, Room 12-119, Merchandise Mart, Chicago, Illinois, MO. 4-0050. This same exhibit will be previewed on Tuesday, July 19, before the California Market, in the Brack Shops, Los Angeles, California. Contact: Bess Lee Lane, 1002 Brack Shops, Los Angeles, California. Publicity: Hilda Kassell, PL. 9-2917.	THE HEIFETZ CO.	CHICAGO MERCH. MART ROOM 12-119
Tuesday July 5- July 16	PREVIEW OF NEW TELEVISION LINE A national preview of the Pathe Television line will be held in the French Room of the Blackstone during the summer market. The eastern showing of the line will be held at the New Yorker beginning July 25 to coincide with the 1949 Music Industry Trade Show. Contact: Harley R. Wall, vice-president in charge of sales, Pathe Television Corp., Publicity: Samuel Olchak, 5302-98 Second Avenue, Brooklyn 32, N.Y.	PATHE TELEVISION CORP. 5302-98 2ND AVE., BKLYN.	BLACKSTONE HOTEL CHICAGO, ILLINOIS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 5- July 16	INTERNATIONAL HOME FURNISHINGS MARKET. MERCHANDISE MART AND FURNITURE MART, CHICAGO, ILLINOIS.		
July 5- July 16	PRESS CONFERENCE AT FURNITURE MARKET	MERCHANDISE MART CHICAGO 54, ILLINOIS	MERCHANTS AND MANUFACTURERS CLUB
	A series of press conferences will be held twice daily during the first week of the Market as follows: Tuesday, July 5; 9 A.M., Furniture & Bedding; at an hour to be announced later, New Trends and Design. Wednesday, July 6; 9 A.M., Floorcoverings; 10 A.M., Curtains, Draperies, Linens and Bedcoverings. Thursday, July 7; 9 A.M., Housewares & Appliances; 10 A.M., Radio & Television. Friday, July 8; 9 A.M., Lamps & Lighting; 10 A.M., Conference with Retailers. In addition the Merchandise Mart is inviting several of the country's outstanding home furnishings designers to participate in an additional special conference on the opening day. Contact: Robert B. Johnson, Sales Promotion Mgr. Room 262, Merchandise Mart, Chicago 54, Illinois.		
Tuesday July 5- July 16	OPEN TO THE TRADE DURING MARKET	MODERN VENETIAN BLINDS 261 FIFTH AVENUE	ROOM 10-102 MERCHANDISE MART
	Members of the trade are cordially invited to visit the showrooms of Modern Venetian Blinds, Inc., during the Furniture Market and the Curtain and Drapery Show. At this time "Tropical" and "Broadweave" screens in six striking new color tones and one unpainted version will be seen for the first time. Contact: Nat Schwartz, Room 10-102, Merchandise Mart, Chicago; Publicity: Hilda Kassell, PL. 9-2917.		
Tuesday July 5- July 16	DISPLAY OF NEW FURNITURE LINE	M. SINGER & SONS	ROOM 619 MDSE. MART, CHICAGO, ILL.
	Singer's new line of traditional and contemporary upholstered furniture and cabinet pieces will be shown at the Furniture Market. Contact: Mr. Hayward Singer, Room 619, Merchandise Mart, Chicago 54, Illinois; Publicity: Hilda Kassell, PL. 9-2917.		
Tuesday July 5- July 16	NEW UTENSIL LINE TO BE INTRODUCED	S. W. FARBERWARE FOURTEENTH FLOOR	MERCHANDISE MART CHICAGO, ILLINOIS
	A complete new line of stainless steel kitchen utensils with thick aluminum bottoms will be shown at the Market by this concern. They are being introduced to the trade this month. The line consists of 10 pieces, with cool, non-slip handles that withstand oven heat, and is adapted to regular or "waterless" cookery. Contact: Robert B. Johnson, Room 262, The Merchandise Mart, Chicago 54, Illinois.		
Tuesday July 5- July 16	NEW CARPET DESIGNS TO BE INTRODUCED	ALEXANDER SMITH & SONS CARPET COMPANY	ROOM 1814 MERCHANDISE MART
	During the Furniture Market in Chicago, decorator-type carpeting at budget prices will keynote the new designs to be introduced by this firm. New textures and colors are included. Publicity: Emily Purcell, Alexander Smith & Sons Carpet Co., 295 Fifth Avenue, MU. 9-1300.		
July 5- July 16	SUMMER FURNITURE MARKET, WATERS AND EXHIBITORS BUILDINGS, GRAND RAPIDS, MICHIGAN.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 5- July 17	SPECIAL EXHIBIT OF FABRICS, WALLPAPER, ETC. A special exhibition of contemporary fabrics, hand-screened wallpaper, sculpture, glassware and ceramics will be on view in the showrooms of the Herman Miller Furniture Co. on the six floor of the Merchandise Mart. A public showing of the same merchandise may be seen at the Boyd-Britton Store, 59 E. Walton, Chicago, from July 5 to 29. This will also be staged by the Gallery Studios. Publicity: Alfred Auerbach Associates, 130 West 57th Street, New York 19, N.Y., CO. 5-7803.	GALLERY STUDIOS 161 E. ONTARIO, CHICAGO	HERMAN MILLER MERCHANDISE MART
Tuesday July 5- August 12	SUMMER WORKSHOP IN RADIO & TELEVISION A professional course in radio and television is offered by N.Y.U. Applications are competitive and enrollment is limited. Address: The Director, Summer Workshop in Radio & Television, New York University, 100 Washington Square East, New York, N.Y.	NEW YORK UNIVERSITY	STUDIOS, 100 WASHINGTON SQ., E.
Tuesday July 5- August 13	TROPICAL FLOWER DISPLAY An unusual display of tropical flowers and fern wood trees will greet visitors to the Merchandise Mart in Chicago during the July Market. The entire lobby and main floor of the Mart will be a tropical display which will remain during the gift ware market from August 1 to 13. Over 50,000 Hawaiian orchids will be given away to buyers, the press and visiting officials. Flowers of Hawaii, Inc., has leased a space in the Mart for the two-month market period. Publicity: Robert B. Johnson, Room 262, The Merchandise Mart, Chicago 54, Illinois.	FLOWERS OF HAWAII	MERCHANDISE MART
Wednesday July 6 Luncheon	SEMI-ANNUAL LUNCHEON The semi-annual furniture market luncheon of the Fashion Group of Chicago will have as its speaker Edgar Kaufmann, Jr., of the Museum of Modern Art. Contact: Lucille Knoche, 450 East Ohio St., Chicago 11, Illinois.	FASHION GROUP OF CHICAGO	CLUB ROOM MERCHANDISE MART
July 6- July 13	NATIONAL HOME LAUNDERING WEEK. AMERICAN WASHER AND IRONER MANUFACTURERS ASS'N., CHICAGO, ILLINOIS.		
Friday July 8 8:00 A.M.	HOME FASHION TIME BREAKFAST During the July Market a Home Fashion Time breakfast will be held to present a dramatic presentation of the retailer plan book and the special merchandise kit. Publicity: John F. Dempsey, Home Furnishings Industry Committee, 666 Lake Shore Drive, Chicago 11, Illinois.	HOME FURNISHINGS INDUSTRY COMMITTEE	FURNITURE CLUB AM. FURN. MART
Sunday July 10- July 15 9:00 A.M.- 6:00 P.M.	NATIONAL CHINA, GLASS AND POTTERY SHOW The first comprehensive exhibit of major china and glass lines since the war will be held on the 5th, 6th and 7th floors of the New Yorker. One hundred and fifty rooms have been reserved for this market event which will display china, glass and pottery, both domestic and imported. On Sunday, July 10, the show will be open from 1 P.M. to 6 P.M.; thereafter from 9 A.M. to 6 P.M. Contact: George F. Little Management, Inc., 220 Fifth Avenue, MU. 9-7147.	GEORGE F. LITTLE MANAGEMENT, INC.	HOTEL NEW YORKER NEW YORK CITY
July 10- July 15	CURTAIN AND DRAPERY SHOW, HOTEL STEVENS, CHICAGO, ILLINOIS. CONTACT: H. M. WATERS, R.F.D. 1, LANSDALE, PENNSYLVANIA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>ADVANCE DATES AND NOTICES</u>			
Monday July 11 Breakfast	BREAKFAST FOR BUYERS Two outstanding personalities in retail merchandising will speak. Contact: Robert B. Johnson, Room 262, Merchandise Mart, Chicago 54, Illinois.	BEDCOVERING & LINEN ASSN.	MERCHANDISE MART
July 11- July 14	SOUTHEASTERN CHINA, GLASS & GIFT SHOW, MUNICIPAL AUDIT., ATLANTA, GA. CONTACT: FOSTER B. STEWARD, 1492 PEACHTREE ST., N.W., ATLANTA, GEORGIA.		
Monday July 11- July 15 9:00 A.M.- 5:00 P.M.	NATIONAL HOUSEWARES AND HOME APPLIANCES EXHIBIT Limited to the trade, this manufacturer's exhibit will feature housewares and appliances from all sections of the country and is expected to draw buyers from the United States, Canada and abroad. Contact: A. W. Buddenberg, Executive Secretary, Nat'l Housewares Mfrs. Assn., 1140 Merchandise Mart, Chicago 54, Illinois, DE. 7-8585.	NATIONAL HOUSEWARES MANUFACTURERS ASSN.	AUDITORIUM ATLANTIC CITY, N.J.
Tuesday July 12 4:00 P.M.- 7:00 P.M.	PRESS DISPLAY OF MODEL HOUSE A completely furnished model house, decorated by Paul McCobb for Modern-age, will be on display on this date. This house, part of a planned community, sells for \$17,500 and is one of several different designs, each on a quarter-acre of land. When opened to the public funds will be solicited for the Bergen County Cancer Committee. Guests wishing to see the house will be taken in cars, leaving the offices of Hallam Associates at 10 West 48th Street at 3, 3:45 and 4:30 P.M. Please advise time desired by calling Barbara Hallam, PL. 7-2671.	TANDY & ALLEN BUILDERS	SADDLE-WOOD HILLS HILLSDALE, N.J.
Thursday July 14 3:00 P.M.- 7:00 P.M.	PRESS PARTY The first line of holloware in "Aural", a solid, golden-hued metal, will be shown to the press on this date. The Americana pattern of "Aural" flatware was introduced last spring in Dream House II and this line is a companion to it. Publicity: Barbara Hallam, Hallam Associates, Inc., PL. 7-2672.	ENGLISHTOWN CRAFTS, INC.	280 FIFTH AVENUE
Thursday July 14 5:00 P.M.- 7:00 P.M.	PRESS PARTY Ronson's newest table lighters will be presented to the press on this date. Several of them will be displayed on tables set by Carole Stupell. By invitation only. Publicity: Helen Shapiro, Yolen, Ross & Salzman, Inc., PL. 9-8620.	RONSON LIGHTERS	HOTEL MADISON
July 17- July 22	NEW YORK CURTAIN & DRAPERY SHOW, HOTEL NEW YORKER, NEW YORK CITY. CONTACT: H. M. WATERS, R.F.D. 1, LANSDALE, PENNSYLVANIA.		
Friday July 17- July 23	OPEN TO THE TRADE The trade is cordially invited to visit the showrooms of Modern Venetian Blinds, Inc., during the New York Curtain and Drapery Show and Furniture Market. At this time "Tropical" and "Broadweave" screens in six striking new color tones and one unpainted version will be on display. Contact: Irving J. Jacobs, MU. 3-7211; Publicity: Hilda Kassell, PL. 9-2917.	MODERN VENETIAN BLINDS	261 FIFTH AVENUE
July 18- July 22	NINTH ANNUAL SUMMER FURNITURE MARKET. CONTACT: ARTHUR M. CARNEY, PACIFIC NORTHWEST FURN. MFRS. ASSN., SEATTLE, WASHINGTON.		

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July 18- July 23	SUMMER FURNITURE MARKET, NEW YORK FURNITURE EXCHANGE, NEW YORK. PUBLICITY: MR. LOU SCHNEIDER, MU. 5-1160.		
July 18- July 23	NEW YORK CARPET AND FLOOR COVERING MARKET, CARPET INSTITUTE. PUBLICITY: MELVA CHESROWN, FRED ELDEAN ORGANIZATION, EL. 5-7651.		
July 18- July 29	SOUTHERN FURNITURE MARKET, EXPOSITION BUILDING, HIGH POINT, N. C. CONTACT: PAUL CASEY, EXPOSITION BUILDING, HIGH POINT, N. C.		
Sunday July 24- July 27 9:00 A.M.- 6:00 P.M.	FIFTH CALIFORNIA CURTAIN & DRAPERY SHOW New textile products such as curtains, draperies, bedspreads, pillows, hand-screened fabrics, shower curtains, Venetian blinds, hardware, trimmings, headboards and allied merchandise will be shown at the Show. There will be an open house during the evening of Monday, July 25 for both buyers and store personnel. Publicity: Worth Larkin-Dick Bean, Los Angeles Trade Fair, Inc., 1151 So. Broadway, Los Angeles, 15.	LOS ANGELES TRADE FAIR 1151 SO. BROADWAY, L.A.	ALEXANDRIA HOTEL LOS ANGELES, CALIF.
Sunday July 24- July 27	GIFT AND HOUSEWARE SHOW The Michigan Merchandise Show to display gifts and housewares will be held in the Hotel Statler in Detroit on these dates. Showings from 11 A.M. to 9 P.M. daily. Contact: Charles W. Burn, Room 935, 225 Fifth Avenue, New York 10, New York, MU. 6-2631.	MICHIGAN MDSE. SHOW	STATLER, DETROIT
Sunday July 24- July 29	29TH CALIFORNIA GIFT SHOW Gifts, dinnerware, lamps, glass and allied items will be shown with a large number of items tagged "Preview Item" as was done so successfully last season. Contact: W. C. Klingborg, Los Angeles Trade Fair; Publicity: Worth Larkin-Dick Bean, Los Angeles Trade Fair, 1151 South Broadway, Los Angeles 15, California.	L. A. TRADE FAIR, INC. 1151 S. BROADWAY, L.A.	BRACK SHOPS, ETC. LOS ANGELES, CAL.
July 25- July 28	TRADE SHOW AND CONVENTION, HOTEL NEW YORKER AND MANHATTAN CENTER, CONTACT: WM. R. GARD, NATL. ASSN. MUSIC MERCHANTS, 28 E. JACKSON, CHICAGO.		
Monday July 25- July 29	24TH SEMI-ANNUAL SUMMER FURNITURE MARKET The Summer Furniture Market will be held on these dates to coincide, for the convenience of buyers, with the Gift Show and the Curtain and Drapery Market. Publicity: James J. Cowen, L. A. Furniture Mart.	LOS ANGELES FURN. MART 2155 EAST 7TH STREET	LOS ANGELES FURN. MART, LOS ANGELES
Sunday July 31- August 4	GIFT, STATIONERY, TOY, HOUSEWARES SHOW Over 1,000 nationally known lines of china, cooking utensils, cutlery, decorative accessories, electrical appliances, gifts, housewares, lamps, linens, pictures, pottery, and so on will be on display. Contact: Kay Leber, Show Director, Western Merchandise Exhibitors, 1355 Market Street, San Francisco 3, California.	WESTERN MDSE. EXHIBITORS 1355 MARKET STREET	CIVIC AUDITORIUM SAN FRANCISCO, CAL.
August 1- August 12	CHICAGO GIFT SHOW, PALMER HOUSE, CHICAGO. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVE., N.Y.C., MU. 9-7147.		
August 1- August 13	MERCHANDISE MART GIFT SHOW, MERCHANDISE MART, CHICAGO, ILLINOIS. CONTACT: ROBERT B. JOHNSON, ROOM 262, MERCHANDISE MART, CHICAGO 54, ILL.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS</u>			
Thursday June 23 Going on	EXHIBIT OF PAINTINGS AND PHOTOGRAPHS Sixteen watercolor paintings, principally of wild flowers from western states, by Sidney Armer and a group of photographs of plant subjects by John P. Roche will be on exhibition at the Museum Building all summer. Publicity: Carol H. Woodward, LU. 4-8500.	NEW YORK BOTANICAL GARDEN	BRONX PARK NEW YORK
Thursday June 23 Going on	GARDEN RESTAURANT OPEN The Museum Garden Restaurant is now open for the summer. Luncheon is served from 12 to 2:30 P.M. daily except Sundays. Tea is served daily from 4 to 6 P.M. and on Sundays from 2:30 P.M. Wine and beer are available. The Museum will be open July 4. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Thursday June 23 Going on	DISPLAY OF WATERLILIES AND PERENNIALS Long perennial borders, and an outstanding waterlily display are now on view, supplemented by additional borders of colorful annuals of about 170 kinds. Hours: 10 A.M. to one half hour after sunset daily. No admission charge. Publicity: Carol H. Woodward, LU. 4-8500.	NEW YORK BOTANICAL GARDEN	BRONX PARK NEW YORK
Tuesday June 28 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW A press preview of 20th Century Italian art will be held on this date. The private showing will be held from 8 to 11 P.M. on the same day and the exhibit will be open to the public on June 29. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Wednesday July 1	INCREASED ADMISSION On this date the admission fee charged will be increased to 44¢, including tax, for adults. The children's rate will remain at 14¢. Neither memberships, which include free admission at all times, nor passes to art students will be affected. Increased costs of operation have made this necessary. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
July 17- August 7	AMERICAN TEXTILES '48. SAN FRANCISCO MUSEUM OF ART, SAN FRANCISCO, CALIFORNIA.		
August 1- August 30	ARTS AND CRAFTS OF MAINE. WILLIAM A. FARNSWORTH MUSEUM, ROCKLAND, MAINE.		

RADIO AND TELEVISION NEWS

Tuesday June 28 12:30 P.M.- 1:00 P.M.	TELEVISION PREVIEW: TABLE SETTINGS Kathi Urbach, noted designer of fabric sculptured decorative accessories, will give a repeat performance of "Table Settings and American Craftsmanship". This show will be the first introduction to the public of settings recently coordinated by Miss Urbach featuring such American products as Valley Werner and Campo del Mar service plates, Dorothy Thorpe stemware, Florence place mats, Arnita ceramic salts and peppers and Miss Urbach's own fabric sculptured figures. Publicity: Frances Carter, Max Rogel & Associates, Newark, N.J., MI. 3-8737.	WCBS CHANNEL 2	NEW YORK, PHILA., BALTIMORE, WASH.
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Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

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Arlene Hannes, Associate Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

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